



BE TRUE TO YOUR WILD SIDE AND
LIFE WILL NEVER BE THE SAME AGAIN.
WE PROMISE.

WE ARE **COCKTAILS IN HELL**™

For spirited women
who are ready to cut loose
and laugh out loud.



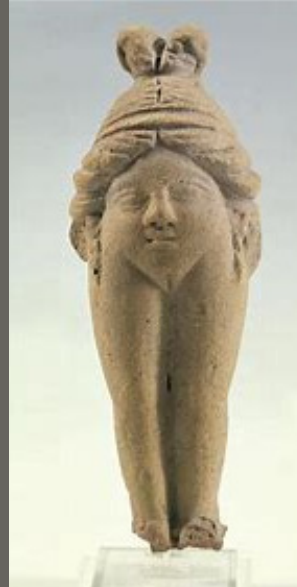
COCKTAILS IN HELL
Through laughter we find our Badass



ALCOHOL + ELIXIRS
BARWARE WITH AN ATTITUDE
COMMUNITY + EMPOWERMENT



BAUBO was the Ancient Greek goddess of laughter who helped save the world from going to hell. When her friend, Demeter, was so distraught she couldn't perform her goddess duties of bringing fertility to the land, Baubo made her laugh by telling her dirty jokes, whipping up her skirt and flashing her lady bits. Spirits restored, Demeter burst into laughter and the rest is history. No doubt Baubo, Deeter and the rest of their badass goddess girlfriends got together to celebrate life with some kickass cocktails.



*By cutting loose we find our badass.
Be authentic. Be spirited.
Be you, in all your glory.
NO MATTER WHAT HELL YOU
FIND YOURSELF IN.
Gather your tribe; celebrate, laugh!*



**SPIKE
your Starbucks**



**DEVILIZE
your Diet Coke**



**WHACK
your water**



BADASS WOMAN-OWNED ALCOHOL BRAND CONCEPT LOOKING TO TEAM UP WITH A KICKASS WOMAN-OWNED DISTILLERY



Cocktails in Hell™ — Federally Trademarked in 6 Classifications



THE FUTURE OF ALCOHOL IS WOMEN OWNED

Female founders shaking up the spirits world

7th March, 2019 by Nicola Carruthers



FORTUNE.COM

Liquor Makers Are Now Marketing Brands As "Experiences"

A change in thinking at Pernod Ricard, Diageo.



Strong women lift
each other up.



THE FUTURE OF ALCOHOL IS WOMEN OWNED

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